



September 2018

Dear Local Business Owner:

We are getting a late start this year, but we are nevertheless planning our annual Pledge for Paws Dog Walk fundraiser, supporting the Chippewa County Humane Association. Last year, along with you and the help of other sponsors, we were able to raise close to \$8,000 to help homeless pets in our community. Every dollar raised goes directly to helping the animals and the shelter by providing food, medical needs and helping to keep the lights on and the doors open.

But we can't do this alone, we need your help. We understand that you have many different and worthy non-profits asking for donations, and this year has probably been no different. We appreciate your help and donations in the past and appreciate your future consideration for the Chippewa Humane Association and our mission of helping all the homeless pets in our communities find that elusive forever home. If you're not able to make a cash donation at this time, we understand. Perhaps you are able and would consider donating an item for our raffle table. Companies, in the past, have donated their own products, provided gift certificates, or have created an attractive theme basket that we can use in our raffles. All raffle money raised goes directly to the Chippewa Humane Association; the more attractive the item, the more money we can raise for the homeless pets.

Each year we try to come up with new and exciting changes to help bring people out to Irvine Park and fill the air with the sounds of happy dogs and their happy companions. We hope that you will be able to support and join the event.

**The event will be held on Saturday, October 6, 2018** at Flag Park pavilion at Irvine Park in Chippewa Falls. Registration begins at noon with the dog walk starting at 1:00. Please see the attached flyer, registration form and sponsor donation form for additional information.

We would love to add you as a sponsor to help with the cause to find a forever home for all the homeless pets. As stated above, we are getting a late start in the planning process, but it's never too late to help the homeless animals and we are hoping that you will be able respond as soon as you can. Due to the timing of the event and the need to get promotional materials circulated, a **response by Sunday, September 23, 2018**, is being requested.

Thank you for your consideration. If you have any questions, please feel free to contact me at the information provided below.

Thank you for your Donation!

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